

MEM COMM MEETING August 23, 2012

Agenda: introductions

1. Membership updates ***present: Betts Z., Paul Z. Wil O., Lois W., Ryan S., John H., Marie***
2. Wil Oberly: report on business outreach. Wil will concentrate on these projects for the coming month.
  - Restaurant meetings—general n’hood night or executive committee? Try for event in September.***
  - ***Making followup visits to business to get membership forms signed***
  - PPERRIA business member decals,***
3. Meet & Greet plans:
  - Marie will suggest Overflow as the possible meeting site.***
  - Lois will send out elist announcement about need for volunteers.***
  - We should coordinate with Nahila, from U.***
4. Welcome Brochure status. ***We have given updated copies to the U, have about 200 left. For next edition, replace missing apostrophes, see about expanding to include apartments south of Franklin, at some point add in LRT stations.***
5. Project updates:
  - newsletter ***-did electronic version only for an “extra” August newsletter.***
  - elist—***concern about anonymous comments. Listkeeper will be aware and judicious about this.***
  - Facebook ***no report***
  - t-shirts ***all sold. We need to split profits with Andrew Rose, as in original agreement***
  - website ***The newest membership form is available online.***
  - website calendar updates: who is doing? also need to have someone do blog updates. ***no one is currently doing blog or neighborhood calendar updates. Lois to remind Administrative Committee we need this function to be done by the new independent consultant.***
6. Table at Pratt Pancake Breakfast & Boot Sale? Sept. 15 8 a.m. to 12
  - Yes. We will sell history books, t-shirts, have elist signup sheet, membership forms. Ryan volunteered to work one hour, Lois will work. Maybe Betts or Paul, but they’re***

***already working the pancake breakfast staffing.***

7. Live Where You Work—event at U on Aug. 22

***Julie Wallace—her contributions to messages about renters and home sales Christina Larson there too. We need to remember this website and its impact for our neighborhood on attracting people as home buyers and renters.***

8. Other . ***Committee is concerned about lack of transparency in how our expenses are shown (or not shown) in the general PPERRIA budget reports. We would like to see our former usual budget line items, know what money is assigned to us, what our expenses and balances are. Items we are used to seeing in our budget reports are, We would like a report that shows all of our MemComm expenses in a section designated MemComm.***

***Financial information we'd like to see in the treasurer's reports, printed on a section for our committee, not spread into other areas with no itemization.***

***amount allocated for newsletter copying, newsletter mailing, membership copying, membership mailing, Welcome Brochure copying, expenses and sales for special projects (t-shirts currently) website allotment and expenses outreach worker allotments, expenses, balance***

***Ryan will contact Lindsey to see if we can get this information included in our reports.***

9. Next meeting date ***Thursday Sept. 13, 7 p.m., PPUMC***