

Neighborhood Relations and Outreach Committee Minutes

December 12, 2018

Present: Brendan, Mary Joan, John, Patti, Lydia,

1. Welcome/ Minutes Review

- Minutes were accepted as written and accepted

2. Old Business

- Report out on Board Meeting - Brendan presented the merger of the two committees (NROC & Livability); push by Noel to work in under-represented communities; board wants to know the structure of what we focus on and what we are going to do; need to be careful not to become a dumping ground; want to be explicit about what is in our scope - thus being clear about our task forces and their responsibilities; face and point of contact will be our focus, but board wants more information
- Domain & website transfer
 - Brendan reported he has contacted both Andy and Bill about the domain transfer; approval is clear to do this but we might want to wait until we start a website on a new platform
 - Andy - has done some updating for us; will continue to do so as needed until we move to a different platform
 - Need to recruit a volunteer or volunteers to do this task - **Lydia will contact Off Campus Living and other UMN places to see if we can find a volunteer to join the committee and do that.**
- Welcome card - Brendan has the template and will communicate with Nick Lamoreaux to make changes as discussed earlier; Jessica did get a quote from Paradigm (\$650) - 500 ready as mailers; 500 as pamphlets; intention is to have something that tells about the essence of Prospect Park that we can give out to new residents; John suggested we give some to real estate people (Michael Korby & Julie Glass do a lot of work in the neighborhood); **bring names of real estate agents to next meeting; Mary Joan happy to help distribute them**

3. New Business

- Mission/Vision Structure

Task Forces:

- Communication
 - Lead - mostly staff
 - Support
 - Monthly Newsletter - Staff/Lydia
 - General online presence - Staff/Andy
 - Brand Management
- Community Engagement
 - Lead - committee

- Support-
- Student Engagement - need to recruit
- Volunteer Recruitment
 - **goal to have 8 active members on NROC by January 31**
 - **Outreach to younger families - John will reach out to Seth Werner to see if he can connect with others; ask other families/people about the possibility of doing a focus group; Mary Joan will talk to the Patels; Patti will reach out to Scotty & Christina Baldwin**
 - **Outreach to students (Lydia - off campus living; other UMN groups)**
 - **Board members to help either on the committee or help find members**
 - In person event presence - **as it comes up**
- Issue/Problem Resolution - **will be contact and send it on to whoever can deal with it**
 - Lead - committee
 - Support
 - Tenant/Landlord issues
 - Safety/Walkability problems (point of contact)
- Ice Cream Social - **Lydia will reach out to Greg Simpson & Greg Bernstein to see if they can start the planning process in January**
 - Lead
 - Support - Susan L-F
 - Coordination/etc for Ice cream social
- Annual Election/Neighborfest (as needed; flex up before event/down after)
 - Lead - Serafina for elections
 - Support
 - Run/Manage the event
 - Coordinate Board Elections
- Others?
 - Home Tour
 - Lead - Lydia
 - Support - Mary Joan, Jane, Susan, Patti
 - These may be on a more as needed basis
 - Neighborhood Walks, Summer Concerts
- Recruiting

Next Meeting - 7 pm on January 10, 2019 at the PPA Office

4. Adjourn

Submitted by Lydia McAnerney