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Introducing our new visual identity!

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#### **UPCOMING EVENTS**

Community Concert September 8, 2015

**PPA Open House** September 19th, 2015

#### **ABOUT PPA**

The Prospect Park Association is the official neighborhood association for the Prospect Park Area.

#### **Committee Schedule**

# INTRODUCING OUR NEW VISUAL IDENTITY!

Hi Neighbors,

Today marks the exciting launch of our neighborhood association's new visual identity and new name. What was formerly known as Prospect Park East River Road Improvement Association (PPERRIA), is now Prospect Park Association (PPA).

The new identity reflects Prospect Park's character as a forward-thinking neighborhood built on rich, historical roots, and is the new face of the oldest neighborhood

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8	and Project Revi September 1 ice, 7pm	ew last 114 hard to	years and all of the people who have worked make Prospect Park the special place it is today, ooking forward to our shared vision for the
Thursday September 4		future. Changi	ng our name and establishing a new visual
Monday	September 14 ice, 6:30pm	_	provides a strong, unique platform for the tion to more effectively communicate with our

Community Meeting

Manday Santambar 28

Monday September 28 PPUMC, 6:30pm

**Board Meeting** 

Monday September 28 PPUMC, 7:30pm

The new logo is simple and dynamic, and can be used in a variety of creative ways to identify both PPA and the Prospect Park neighborhood in multiple forms of communication. The new identity will continue to be rolled out across various communication mediums, including a new website, in the coming months.

neighbors and community stakeholders, while keeping

pace with the exciting changes in our neighborhood.

A special thanks to the PPA Identity Task Force, led by Diana Dukich, who have been working for more than a year together with the PPA MemComm Committee and our creative partners, CUE Labs, to create the new visual identity.

Our neighborhood is continually growing and changing. Still, at our core, we are a group of people who live and work in a very special, historic and unique location in the heart of the Twin Cities.

See you around the neighborhood,
Jessica Buchberger
PPA Community Engagement Coordinator

### Let's Get Together

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over the past year, PPA is hosting an open house at the our office on Saturday, September 19th from 4-6:30pm. Drop by to see the new office, check out the action happening in Prospect North and buy a t-shirt with the new logo! RSVP here.

**Before** we party, we'd like to spruce up our neighborhood. Our Annual Neighborhood Clean Up is the morning of Saturday, September 19th, from 8:30 am - noon. Neighborhood volunteers will pick up brush, tires, scrap metal and concrete/concrete debris. If you have any of these items for neighbors to pick up, please place them on the curb in plain view by 8:30 am on September 19th! Place each type of trash in a separate pile easily seen from the street for easy pick-up. Do not mix types of trash, or else it may not be picked up. We are still seeking volunteers to help with the pickup. To volunteer to help for the morning (or part of the morning) meet at 8:30 am at Tom Kilton's house (1933 East River Parkway). Breakfast is provided for volunteers!

### New Students, New Neighbors

By now there has probably been a lot of move-in activity in rental houses around you. Please welcome students to the neighborhood and let them know what a special neighborhood they've moved to! Getting to know your new neighbors builds community and helps make the neighborhood safer for all.

#### **Last Community Concert**

Join the neighborhood in the last of the 2015 Summer Concert Series on Tuesday, September 8th at Pratt

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Community School. The singer Claudia Schindt with					
		be perfe	orming starting at 6:30pm.		

## Community Ed Class at PPA

Offered at PPA—"African American Pioneers: Unveiling the Myths."

Join us to celebrate the tenacity and triumph of the human heart and spirit as we examine the facts about the 'myths of slavery' from 1492 through 1900. Although African Americans were present on every frontier in American history, their contributions have been largely left out of the history of America. This course revises the 'myth of the West' by dispelling the 'myths of slavery.' Instructor is Theresia Ann Crisler. Register online at <a href="www.mplscommunityed.com">www.mplscommunityed.com</a> or call 612.668.1100. Class held at PPA Office, 2828 S.E. University Ave., Suite 200. 2 Wednesdays Sep 16–Sep 23 1:00-3:00 pm Class fee: \$21

## Community Oven

At the July 27 Board Meeting, the Board of Directors decided to cancel the operating agreement between PPA and Saint Frances Cabrini Catholic Church for a community oven to be built at Cabrini. The Community Oven Task Force put a lot of time and effort into the project, and the neighborhood made sure that everyone's voices were heard at both the community meetings and the Board meetings. Thank you for all who worked on this project, on both sides of the issue.

#### Prospect Park in the News!

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		1 110 1101	gnoothood has occir in the news recently. The	

District Council Collaborative has <u>released a report</u> on businesses on the Green Line, and how they fared through construction. The <u>Star Tribune</u> covered the interest in Prospect North.

## Surly Fest

Surly Brewing will host their Annual Surly Fest, an Oktoberfest-style event, at the brewery in Prospect Park on Saturday, September 26th from 2-6:30pm. This is a 1,700 person ticketed event that includes beer, food and music. You can <u>buy tickets here</u>, or visit the store at 520 Malcolm to avoid a processing fee. Surly has filed for the proper permits with the City of Minneapolis.

## **Open Streets**

Open Streets events bring together local businesses, families, and neighbors to bike, walk, socialize, play and shop in a car-free, family-friendly environment. From group yoga and exercise in the street to live music and kids' play zones, there's something for everyone. For the first time since cars came to Minneapolis, we will have the opportunity to explore and enjoy a street near our neighborhood without the presence of motorized traffic at Open Streets University of Minnesota, on September 12th, 11am - 5pm. The event will run along 14th Ave from 5th St to University Ave; then along University Ave until Oak St SE, and finally along Oak St SE until East River Parkway. Visit <a href="http://www.openstreetsmpls.org">http://www.openstreetsmpls.org</a> /university for more information.

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PPA invites and encourages participation by every resident to each program, service and event organized by PPA. Should you require an accommodation in order for you to fully participate, or if you require this document in a different format, please let us know by contacting us at 612-767-6531 at least 5 days before our event.

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#### Our mailing address is:

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