PPA BOARD ANNUAL WORK PLAN 2016-17
PPA Annual Work Plan

- Expand Our Community Engagement
- Enhance Our Financial Health
- Modernize Our Organization
PPA Annual Work Plan

- Expand Our Community Engagement
  - Enlarge our membership through outreach to:
    - Residents (homeowners, renters, students)
    - Nonprofits (educational and religious institutions)
    - Businesses (commercial and home-based)
- Increase Volunteer participation
- Better Engagement with Gov’t Agencies
- Better Engagement with Community Partners
PPA Annual Work Plan

- Enhance Our Financial Health
  - Improve Financial Systems and Reporting
  - Improve Fiscal Oversight and Control
  - Rightsize the Organization’s Staff and Expenses
  - Engage in Community-wide Fundraising
  - Pursue Project-based Grants
  - Set a Fundraising Goal of $30K
Key Neighborhood Association Activity Areas

- Management and HR
- Finances and Fundraising
- Community Relations and Communication
- Events Planning
- Beautification Projects
- Master Planning
- Land Use & Zoning
- Historic Preservation
- Environment
- Community Gardens
- Parks and Green Spaces
- Health & Sustainability
- Housing & Livability
- Equity & Diversity
- Public Safety
- Public Works
- Transit and Parking
PPA Annual Work Plan

- Modernize Our Organization
  - Fill New Student and Business Seats
  - Adopt New Articles of Incorporation
  - Restructure Committees to Meet Community Needs
  - Refresh Our Value Proposition to the Community
  - Train Directors, Staff in Nonprofit Best Practices
  - Refresh Policies & Procedures
  - Conduct Year-End Review of Effectiveness
# External Partnership

## City Government
- Advisory Commission on Aging
- Advisory Comm. on Disability
- Heritage Preservation Comm.
- MPHA
- Minneapolis Police/Fire
- Neighborhood & Community Relations Department (NCR)
- Ped/Bike Advisory Commissions
- Zoning and Planning Commission
- Zoning Board of Adjustment

## U of M
- Stadium Area Advisory Group
- Good Neighbor Fund
- University District Alliance
- University Student Government
- University Capital Planning
External Partnership

County/State Gov’t
- Metro Transit
- MNDOT
- Mississippi Watershed Management Organization
- National Register of Historic Places
- State History Preservation Office

Other Key Stakeholders
- Blueprint for Equitable Engagement
- Other Neighborhood & Homeowner Associations
- Community for a Lifetime
- Defend Glendale
- Mississippi Riverfront Partnership
- Prospect Park 2020
- Prospect North Partnership
- Southeast Seniors