PPA BOARD ANNUAL WORK PLAN 2016-17

- **Expand Our Community Engagement**
- ► Enhance Our Financial Health
- Modernize Our Organization

- **Expand Our Community Engagement**
 - ► Enlarge our membership through outreach to:
 - ► Residents (homeowners, renters, students)
 - Nonprofits (educational and religious institutions)
 - ► Businesses (commercial and home-based)
 - ► Increase Volunteer participation
 - ► Better Engagement with Gov't Agencies
 - ► Better Engagement with Community Partners

- ► Enhance Our Financial Health
 - ► Improve Financial Systems and Reporting
 - Improve Fiscal Oversight and Control
 - ► Rightsize the Organization's Staff and Expenses
 - Engage in Community-wide Fundraising
 - ► Pursue Project-based Grants
 - ► Set a Fundraising Goal of \$30K

Key Neighborhood Association Activity Areas

- Management and HR
- Finances and Fundraising
- Community Relations and Communication
- Events Planning
- Beautification Projects
- Master Planning
- Land Use & Zoning
- Historic Preservation

- Environment
- Community Gardens
- Parks and Green Spaces
- Health & Sustainability
- Housing & Livability
- Equity & Diversity
- Public Safety
- Public Works
- Transit and Parking

- ► Modernize Our Organization
 - Fill New Student and Business Seats
 - Adopt New Articles of Incorporation
 - ► Restructure Committees to Meet Community Needs
 - ► Refresh Our Value Proposition to the Community
 - ► Train Directors, Staff in Nonprofit Best Practices
 - ► Refresh Policies & Procedures
 - ► Conduct Year-End Review of Effectiveness

External Partnership

City Government

- Advisory Commission on Aging
- Advisory Comm. on Disability
- Heritage Preservation Comm.
- MPHA
- Minneapolis Police/Fire
- Neighborhood & Community Relations Department (NCR)
- Ped/Bike Advisory Commissions
- Zoning and Planning Commission
- Zoning Board of Adjustment

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- Stadium Area Advisory Group
- Good Neighbor Fund
- University District Alliance
- University Student Government
- University Capital Planning

External Partnership

County/State Gov't

- Metro Transit
- MNDOT
- Mississippi WatershedManagement Organization
- National Register of Historic Places
- State History Preservation Office

Other Key Stakeholders

- Blueprint for Equitable Engagement
- Other Neighborhood & Homeowner Associations
- Community for a Lifetime
- Defend Glendale
- Mississippi Riverfront Partnership
- Prospect Park 2020
- Prospect North Partnership
- Southeast Seniors